



America's #1 Dream Career Coach

Darrell W. Gurney, The CareerGuy™

MORE Connections ➡ MORE Opportunities ➡ MORE Jobs
For Both Experienced and Young Professionals



Darrell W. Gurney
Speaker, Author,
Career and Executive Coach
"The CareerGuy"™

Darrell is an ICF Professional Certified Coach & Licensed Spiritual Counselor. He is dedicated to joyous career fulfillment and teaches that the best way is the connected way. Darrell brings the power of social connection back to the world of social media by teaching both young and experienced professionals that you're simply one face-to-face relationship away from your dream job life.

As a 30-year career expert, executive coach and authority in supporting people through successful transitions, Darrell brings his expertise to MBA programs, universities, colleges, and professional groups worldwide. He is the author of the Amazon bestseller "Never Apply for a Job Again: Break the Rules, Cut the Line, Beat the Rest."

Audiences are inspired to realize that their simple curiosity coupled with easy tools of connection can open doors to the Who's Who in any field or industry. Those open doors create relationships, opportunities and dream careers.

Darrell is a passionate advocate for individuals and entrepreneurs to play big games of purpose through building wealth in connection currency.

"Darrell Gurney will help you open the back door to your next career move."

— Harvey Mackay, #1 Bestselling Author of *Swim With The Sharks Without Being Eaten Alive*

Presentations:

Interactive, results-oriented and customizable Keynotes, 1-2hr talks, and Full-Day programs

Never Apply for a Job Again: Break the Rules, Cut the Line, Beat the Rest (Based on the Amazon Bestselling Book)

Connect effectively and stay connected — connection currency pays off! 80% of all jobs are filled before posting, and business always goes to those in the know.

Attendees will:

- Realize how passions are the best avenues for creating connections
- Understand the awesome power of research-based relationship development
- Discover how to penetrate the doors and hearts of industry experts
- Learn the 10 Time-Tested Principles of an effective, "stealth" career campaign

Personally Branded! Your Presence, Your Brand, Your Pitch!

Why have a personal brand? Because otherwise your story, skills, abilities and resume sound and look like everyone else. To show up distinct and unique is the key to staying top of mind in a world of high competition. Personal branding makes it so.

Attendees will learn to:

- Draw upon personal patterns of success to arrive at the truth of their unique essence
- Package and convey who they are through a powerful, proven system
- "Brand" themselves in a 30-second narrative that has them stand out from the crowd

You Have Yet To...And You Will: A Passion-Based Approach To Career Re-Invention and a Radical Future

Career management and life purpose is a long-term game, not a short-term fix. This session has participants looking both at-and-beyond the job and at-and-beyond their career toward purposeful fulfillment.

Attendees will:

- Appreciate the need to distinguish themselves as business owners vs employees
- Understand the necessity of reflection and re-assessment of career path
- Grasp the value of accurate and compelling personal branding
- Discover the backdoor method of career management and thought leadership
- Launch a personal inquiry into their purposeful second half of career and life

MBA & Undergraduate Presentations of the Above...& More!

These subjects and more are conveyed to undergrad and MBA students in a language they can understand, retain and utilize. Harvard, Tulane, Wake Forest, Belmont, William & Mary MBAs, undergrads and more have grown from CareerGuy talks and workshops.



**Build a career path
out of connections
and relationships**

"Darrell is the best teacher I know of the most important career-building skill of all – 'the art of networking.' Among the 16 top experts on the faculty at Beyond B-School today, I believe he should be at the top of the list for MBA career services to give their students a skill which will benefit them their entire professional careers."—Roy Young, Founder, *BeyondB-School.com*

"The two presentations were a way to help our students create better lives for themselves and get them on a pathway to success."

—Leonard Williams, PhD, Director, Career Management Center, *Tulane University*

"If students start their program with intentional & ongoing networking as a staple, they'll end their program with lots more offers."—Pete Giulioni, Fmr Asst Dean of MBA Career Services, *USC Marshall School of Business*



"We had 161 registrants RSVP for your career webinar and 167 participants in attendance! We've never had any of our career webinars go over 100%. The 10 Resolutions for Job Search you presented really does speak to our alumni."

—Jennifer Campbell, Development Associate, Alumni Relations, *McCombs School of Business, The University of Texas at Austin*

**See more of how Darrell supports
undergraduates and MBAs at
CareerGuy.com/Student-Empowerment**

"Darrell Gurney's advice caused a mental shift for my MBA students from job seeking to relationship building. That has lifelong value to their career management!"

—Jennifer Vancil, M.Ed., Graduate Career Counselor, *Colorado State University*



**Schedule Darrell
to speak at your next event!
(310) 927-2400 ~ Info@CareerGuy.com**



CareerGuy.com
TheBackForty.com
Udemy.com/DreamJob

**Darrell has
spoken for these
organizations
and more...**



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